



Library Collections Meet Web 2.0 - Tools for Wow!, Cool!, Awesome! User Experiences

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10 Tools/Resources to Improve User Experiences

Tool	Potential Uses	Ease of Use (1 – 5)	Cost	URL
Flickr	Photos, Maps, Artwork, & Video	☆☆	\$24.95/yr	flickr.com
Google CSE	Custom search engine, federated search	☆☆☆	Free	google.com/cse
Cooliris	Visual Search, Photos, Artwork, Maps, & Videos	☆☆☆	Free	cooliris.com
Google Maps & MyMaps	Collaborative Map creation, GIS data viewer, navigation	☆☆	Free	maps.google.com
Google Analytics	Website User Data, Keywords, Usage patterns	☆☆	Free	google.com/analytics
Delicious	Links, Improved searching, & Tagging	☆☆	Free	delicious.com
DimDim or Yuuguu	Remote collaboration, Virtual meetings, research assistance	☆	Free	dimdim.com or yuuguu.com
Bubbl.us	Brainstorming, virtual collaboration	☆	Free	bubbl.us
Google Maps for GIS Data Preview*	Preview GIS in KML format	☆☆☆☆	Free	maps.google.com
Google Docs - Forms	Surveys, Feedback, assessment	☆☆	Free	docs.google.com

☆ = Easy ☆☆☆☆☆ = Difficult

* To convert GIS data to KML format use ESRI's ArcGIS 9.3 software then upload to Google. Most campuses have a site license for ArcGIS so check with your local IT or Geography Department.



Additional Resources for Minimal/No Cost (for you and/or your users)

Tool	Potential Uses	Ease of Use (1 – 5)	Cost	URL
VueScan	Scanning & Digitization	☆☆	\$79.95/yr	hamrick.com
Gimp	Basic Image Editing	☆☆☆	Free	gimp.org
Doodle	Polling & Meeting Scheduling	☆☆	Free	doodle.com
Odiogo	Text-to-speech feature for blogs	☆☆	Free	odiogo.com
Notepad++	Website code editor	☆☆☆☆☆	Free	notepad-plus.sourceforge.net
PrimoPDF	Creating PDFs on Windows	☆☆	Free	primopdf.com
CamStudio	Video Screen recording for tutorials	☆☆☆	Free	camstudio.org
FireShot	Browser plug-in for screen capture	☆	Free	screenshot-program.com /fireshot/
Google SketchUp*	Create 3D models of spaces	☆☆☆☆	Free	sketchup.google.com
JayCut	Online Video Editing	☆☆☆☆	Free	jaycut.com

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