

Annual Report 2008-2009

ACRL/New England Chapter

Member-at-large, Carole Myles

ACRL-NEC co-sponsored three sessions with the New England Library Association's Academic Library Section at their annual conference in October 2008 at the Radisson Hotel in Manchester, NH. The first session was titled, *My College Freshmen Is Your High School Senior*, and was presented by Heidi McCann, Reference Librarian, at Mt. Wachusett Community College. Heidi offered suggestions on how to prepare students for the challenges of college work. The second session was titled, *Google Analytics*, and was presented by Laurie Welling (Assumption College) and myself. The session summarized Google Analytics's features, outlined guidelines for implementation, and offered suggestions for analyzing data to guide Web design decisions. The third session, *The Role of Planning in Grant Preparation*, was a panel presentation covering grant planning and preparation. (ACRL Strategic Area: *The Profession – Goal Area: Continuous Learning - Strategic Objective 3: Increase ACRL's agility in providing cutting-edge content for learning programs and publications.*)

Our scholarship program was promoted at various library schools in the region, Simmons, URI, and Southern Connecticut. All three schools promised to pass the information on to their students. We have several students who are attending the annual conference on one of our scholarships. (ACRL Strategic Area: *The Profession – Goal Area: Leadership – Strategic Objective 4: Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship. ACRL Strategic Area: The Association – Goal: Membership – Strategic Objective 5: Increase efforts to support recruitment of new and diverse talent to ACRL.*)

The board tabled discussion on offering discounts to state library associations for our annual conference until a later date. In 2008 ACRL-NEC members received a discount to the MLA conference because we sponsored an academic track. There was some feeling that if we offer a discount to MLA that we should do the same for the other state chapters. I spoke with Michael Colford, the Co-Chair of the MLA conference, about our decision and left the door open for future possibilities. Also, I received the feedback forms from the 2008 MLA conference and passed those on to Debbie Herman. (ACRL Strategic Area: *Higher Education and Research - Goal Area: Advocacy – Strategic Objective 3: Strengthen partnerships with other organizations.*)

With assistance from various board members and an Assumption College student, we revamped the ACRL-NEC brochure this spring. The chapter held a contest for a new logo and tag line. We did not have a winner though and had to print the brochure with reworked content and the old logo. (ACRL Strategic Area: *The Association – Goal: Membership – Strategic Objective 5: Increase efforts to support recruitment of new and diverse talent to ACRL.*)

I was a guest speaker for the ALA Student Chapter (ALASC) at Simmons on March 25th. In order to foster collaboration and spread the message about the New England Chapter, I spoke about my experience as an academic librarian, alternative careers for librarians, and promoted the opportunities that ACRL/NEC can provide to the GSLIS students. *(ACRL Strategic Area: The Profession – Goal Area: Leadership – Strategic Objective 4: Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship. ACRL Strategic Area: The Association – Goal: Membership – Strategic Objective 5: Increase efforts to support recruitment of new and diverse talent to ACRL.)*

Respectfully submitted,

Carole Myles